



orange business development limited



20+ years
of experience

ORANGE BUSINESS DEVELOPMENT LIMITED

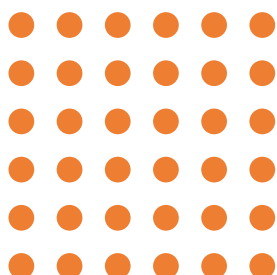
Re-defining Ideas with Innovative IT Solutions

CONTACT

📍 House-171 (3rd Floor), Lane-1,
Baridhara DOHS, Dhaka-1207.

✉️ shamim@orangebd.com
info@orangebd.com

☎️ +880 1707 464 781
🌐 www.orangebd.com



COMPANY BACKGROUND

Orange Business Development Ltd. is a premier software solutions provider, proudly certified in ISO 27001 and ISO 9001. With a team of over 180 seasoned IT professionals, we deliver next-generation digital transformation services globally. Our expertise spans across a variety of sectors, including e-Governance, Education, e-Newspaper, and Laws and Judiciary. We are now exporting our innovative solutions to five different countries.

With over 20+ years of experience in both the private and public sectors, Orangebd is recognized as one of the leading ICT organizations in Bangladesh. Our journey began in 2005 with the transformation of newspapers to e-Newspapers, making us pioneers in online newspaper transformation in Bangladesh. Today, we manage over 40 reputed online newspapers.

Our involvement in the digital transformation of the government of Bangladesh has led to the development of notable solutions, including an integrated public service delivery platform. We have digitized thousands of services, making them easily accessible online.

In the education sector, our dedicated team has crafted the country's largest e-Learning platform and comprehensive school management solutions. Since 2016, we have also been transforming the judiciary sector into a smart judiciary, leveraging our profound experience.

Beyond Bangladesh, Orangebd collaborates with the governments of the Philippines and Gambia to accelerate their digital transformation efforts. As a thought leader and change-maker, Orangebd has positively impacted millions of lives over the past 1.5 decades.

COMPANY AT A GLANCE

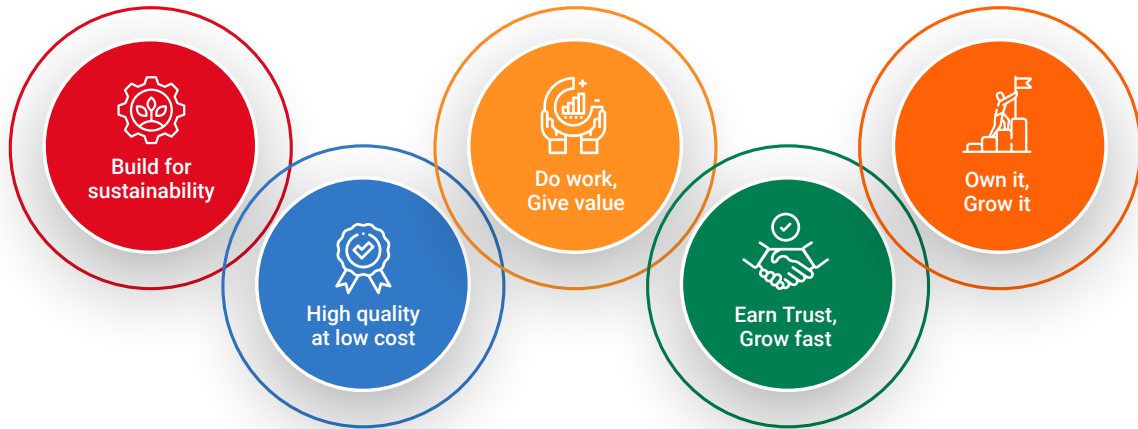
- ★ Founded in year **2005** | **20+** years of experience
- ★ A team of over **180+** seasoned IT professionals
- ★ **390+** Projects Completed
- ★ **10+** Countries Served: Bangladesh, Philippines, Finland, Gambia, USA, Canada, Australia, France, Netherlands, South Africa...
- ★ **2** National ICT Awards
- ★ Leading digital transformation across e-Governance, Education, e-Newspaper, and Judiciary sectors.
- ★ **ISO 27001** and **ISO 9001** certified for quality assurance and data security.
- ★ Developed integrated public service delivery platform for the government of Bangladesh, Philippines and Gambia, digitizing thousands of services.
- ★ Spearheading judiciary digitization since **2008**, creating a smart and efficient legal system.
- ★ Pioneers in transforming over **40** newspapers to e-Newspapers since **2005**.
- ★ International partnerships in digital transformation with the **Philippines** and **Gambia**.

VISION

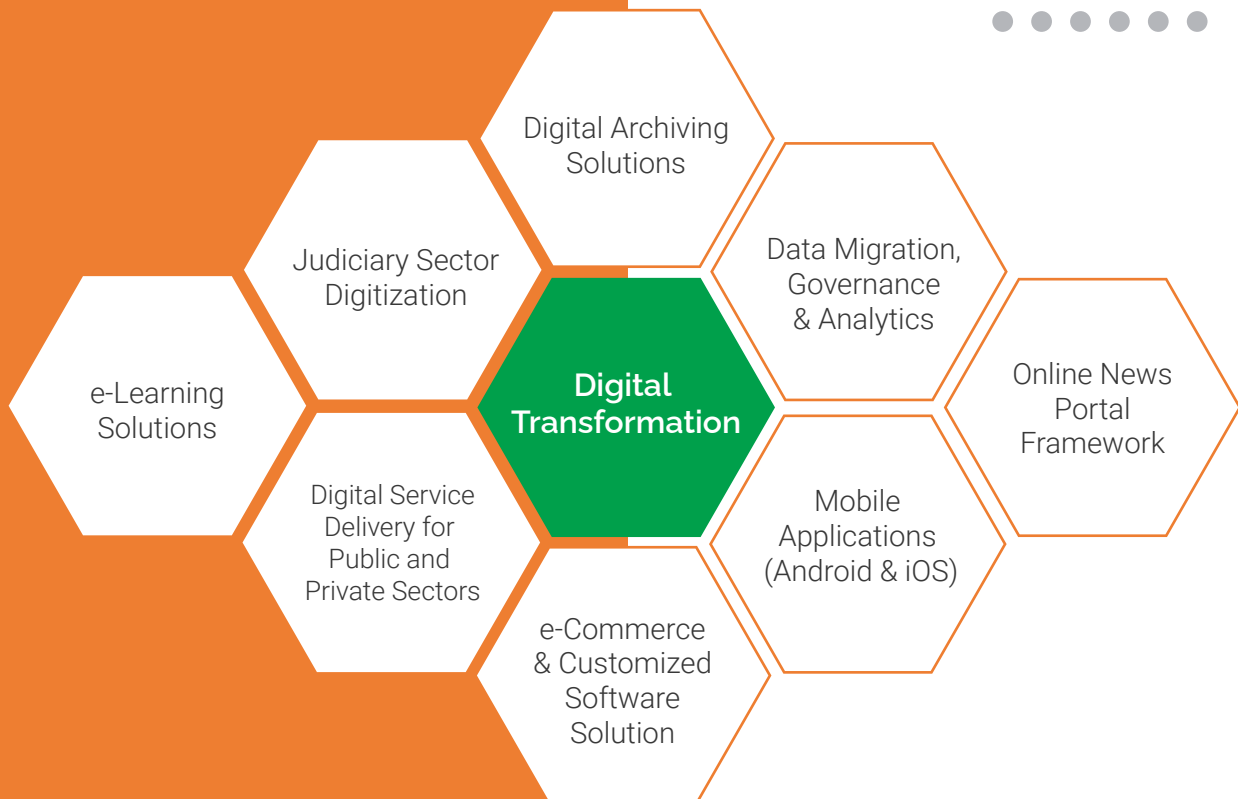
With over 20+ years of experience, our vision is to drive innovation and create impactful digital solutions that empower businesses and communities.



PRINCIPLES



KEY AREAS OF CONCERN



GLOBAL PROJECTS

Digital Bangsamoro Portal (Philippines)



leaps.ph

#DigitalBangsamoro Portal

The Digital Bangsamoro Service Portal, **Philippines** is a comprehensive e-service platform developed to improve citizen-government interactions in the Bangsamoro Autonomous Region in Muslim Mindanao, Philippines. With **14** services and sub-services, citizens can easily apply for various services and get approvals from government officers. The project is designed to promote digital literacy and engagement in the region, while enhancing public service delivery and developing ICT Policy.

Digitized Services:

- Birth Registration
- Business Permit
- Building Permit
- Zoning Clearance
- Authority to Travel
- Driving License
- Real Property Assessment
- Tourist Booking
- Doctor's Appointment
- Vehicle Registration & Permit
- Waste Water Discharge Permit

Key Delivery and Innovation:

- One-stop service delivery Platform
- Service Builder
- Service Process Simplification
- Kiosk based Queue Management system
- Dynamic Workflow Management
- AI based Chatbot
- Data driven decision making
- Call Centre Management

Programs & Projects Monitoring System (PPMS-NEDA) (Philippines)



ppms-uat.neda.gov.ph

The PPMS project is a comprehensive digital solution designed to transform the monitoring and evaluation processes of national government programs and projects in the Philippines. By integrating key data ecosystems and enhancing digital platforms, PPMS streamlines data management, ensures real-time project tracking, and improves decision-making. This solution empowers government agencies with advanced tools for data governance, visualization, and reporting ultimately accelerating the achievement of national development goals.

Key Delivery and Innovation:

- Project Profile Visualizations
- Project map with interactive GIS
- Generation of Custom Reports
- Batch importing of project records from databases
- Data Profiling, Encoding, and Cleansing
- Data Governance: Data Issue/ Discrepancy Resolution

GLOBAL PROJECTS

Digital Gambia Portal (Gambia)



citizen-dev.gm.orangebd.com

Digital Gambia represents a significant advancement in enhancing public access and efficiency. The Digital Gambia platform has streamlined five key services: birth registration, national identity, ordinary passport, driving license, and business permit. This initiative is essential for ensuring convenience, transparency, and effectiveness in governance. The project is funded by the International ICT Innovation Fund (I³) facility. Digital Gambia aims to foster greater civic engagement and reduce bureaucratic hurdles. This forward-thinking approach positions Gambia as a leader in digital governance within the region.

Digitized Services:

- Birth Certificate
- Business Registration
- National Identity
- Ordinary Passport
- Driving License

Key Delivery and Innovation:

- Government Service Process Simplification (SPS)
- Dynamic Service form builder
- Digital Center with Queue management system
- Service Processing Engine
- Boosted efficiency via automated processes.
- Digital certificate generation with QR

Impacts:

- Accelerated and enhanced services for both citizens and government officials.
- Decreased reliance on bureaucratic paperwork.
- Better decision-making facilitated by swift data access.
- Accessible, user-friendly services for all individuals.
- Boosted efficiency via automated processes.
- Transparent and streamlined governmental procedures.

Typhoon Response Analytics Application (Philippines)



Web-based smart application that helps local government units (PLGUs) in the Philippines monitor, assess, and respond to typhoon risks through real-time data, localized assessments, and evacuation planning tools, aiming to reduce casualties and improve disaster response.

Key Delivery and Innovation:

- Real-Time Typhoon Tracking
- AI based Localized Risk Assessment
- Evacuation Planning & Alerts
- Data Integration
- Interactive Dashboards
- Real-Time Alerts (SMS, Email, Push Notifications)

MAJOR PROJECTS



Bangladesh Standards and Testing Institution (BSTI) Automation



bsti.orangebd.com/

End-to-end digital transformation of the Bangladesh Standards and Testing Institution (BSTI)—the national authority for standardization, quality certification, and regulatory compliance. This groundbreaking initiative involved building a centralized, web-based automation system covering all operations under BSTI's **6** core wings: Certification Marks (CM), Metrology, Management System Certification (MSC), Standards (Maan), Laboratories (Chemical & Physical) and Admin Services. The platform digitizes a wide range of service categories including licensing, certification, renewals, inspection management, lab testing, HR and payroll, eCommerce and case management. It is designed to serve both citizens and internal stakeholders, supporting every role across the hierarchy—Field Officers, Inspectors, Examiners, Assistant Directors (ADs), Deputy Directors (DDs), Directors, the Certification Committee, DG, and OSS/Lab personnel.

With deployment across BSTI's regional and district offices nationwide, the system ensures a unified and transparent service experience. Core features include online application tracking, mobile-based inspections, secure online payments, digital certificate issuance with QR verification, dynamic reporting, and real-time notifications—delivering improved efficiency, stronger accountability, and a citizen-first service model for regulatory governance.

Project Scope & Scale

- Total Automated Services: 27
- Automated Wings: 6
- Target Annual Applications: 200,000+

Key Innovation:

- End-to-end workflow automation across all services
- Seamless online payment integration with instant fee tracking
- Mobile-based inspection tools with offline support for remote locations
- Interactive analytics and dynamic reporting for management insights
- QR code-based certificate verification for authenticity and trust
- Role-based dashboards and controlled access for secure operations
- Real-time application status notifications via SMS/email
- Smart document management and file attachments with each application
- Full audit trail and activity logging for accountability

MAJOR PROJECTS



www.mygov.bd

myGov serves as a centralized platform, offering citizens a convenient single access point to avail themselves of a wide range of government services with **2.7M+** applications. With over **1.8K+** digitized services spanning 32 ministries, this platform has become the go-to destination for approximately **19.2M+** citizens, who can now effortlessly apply for services, track their applications, make online payments, and obtain certificates from anywhere, at any time. Furthermore, citizens have the opportunity to rate the services they receive, while also having the option to lodge grievances if a service is not provided.

Key Delivery and Innovation:

- Digitizing thousand of services
- Service Process Simplification
- Service Builder to automate manual services to e-Service
- Central Citizen Profiling and Authentication Platform
- Federated Identity Platform and Single-sign-on
- Service Rating and Feedback Mechanism
- Seamless, Plug-and-Play Integration with 35+ Different Systems
- Dynamic Workflow Management
- Central Document Repository for the Citizen
- AI based Chatbot



Judicial Portal, Causelist & Monitoring Dashboard







www.judiciary.gov.bd

Judicial Portal Framework is the one-stop judiciary information and service access platform for the citizens of Bangladesh. The judicial portal framework has been developed by multi-site architecture and this framework also includes individual portals for Supreme Court, 69 Subordinate Courts & 8 Tribunals. Causelist Management system refers to All case information in one address for citizens. The monitoring dashboard provides real-time updates and relevant information about ongoing cases, enabling better coordination, decision-making, and transparency in the judicial process.

Key Delivery and Innovation:

- All courts information under a Judicial Portal Framework
- Lawyer's Directory & Appointment Portal
- Central Monitoring Dashboard for the Chief Justice of Bangladesh
- Cause list - A Smart Case Filling & Management System
- Inheritance Calculator
- Litigant's Portal

MAJOR PROJECTS

	Integrated Digital Service Delivery Platform (RD CD)		www.service.rdcd.gov.bd
<p>Integrated Digital Service Delivery Platform for Rural Development and Co-operative Division (RD CD) Ministry is aimed to develop a complete and whole of government ecosystem where beneficiaries will be able to access their services online. The platform is developed with the view to centralizing 10+ organizations, 2K+ offices, 20K+ employees and 1 crore+ beneficiaries under a single umbrella, their upgradation of quality of life will be evaluated through the platform. The system is integrated with government technology building blocks like: payment gateway (ekPay, e-Challan), Identity management (Doptor, CDAP), Assistive console (333, UDC) etc. The platform consists of 6 major components: Loan and Capital Management (Micro-Finance Management), Cooperative Society Registration & Monitoring Management, Online Milk Collection & Distribution Management System, Sales & E-Commerce System, Beneficiary Information & Service Management System, Beneficiary Training & Skill Development Management System and ERP modules.</p>			
Impacts:			
<ul style="list-style-type: none"> • Convenience of service application from any place at any time • Providing online services to underprivileged beneficiaries through digital and call centers • Monitoring the quality of life of beneficiaries at the root level through a single monitoring window. • Operational & technical management and maintenance will be managed centrally which will be easier, and less complex. • Simplifies record-keeping and paperworks for beneficiaries 			
	National Portal		www.bangladesh.gov.bd
<p>Bangladesh National Portal is the largest digital platform (Portal). It has sites with all kinds of information and services about all the Division, District, Upazilla, Union, and nearly all the Government Offices (45K+) under this region in Bangladesh. Bangladesh National Portal is functioning as an information access gateway for the employees connected to Government offices. National Portal Framework has established an e-architecture aimed at centralizing all public websites with Multi-Layered Theme under a single sustainable Portal Framework to accelerate digital transformation.</p>			
Impacts:			
<ul style="list-style-type: none"> • One-stop-portal for accessing relevant and up-to-date information to citizens, businesses, and other stakeholders. Eliminating the need to navigate multiple sources and websites. • Enhanced convenience and efficiency through easy and user-friendly access to information and services. • Promoting transparency and accountability by making government information readily available to the public. • Ensuring accessibility for all users, including those with disabilities. 			

MAJOR PROJECTS

ICT Policy Dashboard



ICT Policy Dashboard, monitors the ICT policy implementation and its indicators and manages information and progress as well. Both go hand in hand, the two services are essential for ICT Division.

Impacts:

- Demonstration of project-wise data analytics, monitor policies and indicators and overall analytics
- Visualization of every information related to policies, the policy sectors, categories, ministry, divisions.
- Visualization of all implementation progress for policies, maintain statuses of policy progress, configure service steps
- Probation of managing policy indicators and users for policy dashboard.
- Monitoring facilities of sectorial and ministry-wise policy progress.
- In-depth analysis of sectoral and organizational policy implementation are made based on the real-time comparison matrix.



Muktopaath



www.muktopaath.gov.bd

Muktopaath (www.muktopaath.gov.bd) is a whole of government e-learning platform where different government agencies (Ministries, Directorates, PIB, BEDU, Bangladesh Police Staff College, BMET etc.) publish their online courses and conduct different training programs to build up the capacity inside the government through this platform as a partner. Right now there are approximately **50+** government organizations are actively working with muktopaath platform and facilitating **1.5M+** users across the country.

Impacts:

- Provides quality education access to remote and underserved areas, bridging educational gaps.
- Affordable courses on Muktopaath expand education accessibility to a broader audience.
- It bridges the skills gap between job market demands and traditional education.
- Muktopaath's data insights aid educational authorities in identifying educational strengths, demographics for improvement, and competency gaps.

MAJOR PROJECTS



Sisimpur e-Learning Platform for Children



sisimpur.org.bd

Sisimpur is implementing the USAID's Early Childhood Development Mass Media Activity, Sisimpur project since **2005**. Under the project, Sisimpur in collaboration with Ministry of Primary and Mass Education (MOPME), Directorate of Primary Education (DPE) and USAID has been working in **146** schools, developing and piloting **40** storybooks. The project has targeted to develop an interactive eLearning platform to reach audiences under the project and to distribute and promote to wider audiences. E-learning materials have been developed to also reinforce the messages in Sisimpur's television episodes and align with MOPME's sector program for early grade reading. This platform handles large e-learning material's database and data visualization.

Impacts:

- Offers interactive and engaging content, making learning enjoyable for children.
- Provides access to educational materials from anywhere with an internet connection, promoting learning.
- Enhances cognitive skills, problem-solving abilities, and creativity of kids.
- Offers a safe online environment with age-appropriate content and parental controls.



UP Sheba & Paura Sheba



upsheba.com
paurasheba.com

UP Sheba or Union Porishod Sheba is an online platform that emphasizes digitizing union and municipality services. Through the help of this system, a citizen can apply for character certificates, citizenship certificates, trade license certificates, and many more certificates or permissions online that would otherwise be a hassle to the citizens. The platform offers access to over **30** essential certificates for citizens. Total Application 1,50,000 till date. Saved Money (Citizen) 10 CR, Saved Time (Citizen) 36,00,000 hours, Saved Time (Officer) - 720,000 hours

Impacts:

- Requesting and receiving desired certificates from anywhere in the world.
- Valuable time of public representatives and citizens is saved.
- Issuing of fake or duplicate certificates is stopped, revenue of councils is increased.
- Number of visits to councils of citizens is reduced

ACHIEVEMENTS

Orange Business Development Limited has achieved unbelievable feats in the fields of IT and Business Solutions throughout its entire run, and strives to achieve much more continuing its streak.



BASIS NATIONAL ICT AWARD, 2019

Position : **1st Runner Up**

Project : **myGov (formerly known as BSAP)**



BASIS NATIONAL ICT AWARD, 2020

Position : **Winner**

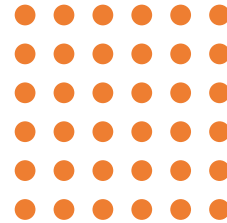
Project : **UPSheba**

MEMBERSHIP & CERTIFICATION

- ★ BASIS (Bangladesh Association of Software and Information Services)
- ★ BCS (Bangladesh Computer Samity)
- ★ DCCI (Dhaka Chamber of Commerce & Industries)
- ★ ISO 9001:2015 Certified
- ★ ISO/IEC 27001:2022 Certified
- ★ e-CAB (e-Commerce Association of Bangladesh)



WHAT OUR CLIENTS SAY



Md. Monayem Uddin Chowdhury
Systems Analyst
Rural Development and Cooperative Department



"We have been working with OrangeBD since 2021. They are very professional and client centric".

Md. Humayun Kabir
MIS Officer
UNDP



"Working with OrangeBD has always been a great pleasure. OrangeBD serves their clients with the best of their abilities and they are flexible and agile. I love their devotion and integrity."

Ahasan Uddin Bhuiyan Abir
IT Officer
UNFPA Bangladesh

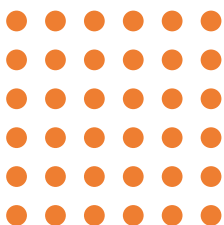


"Everything went extremely well. I was very impressed with their fantastic team, communications and willingness to move directions. I can recommend OrangeBD for any web applications."

Fakruddin Jewel
Head of NTV Online
NTV Online



"A company will only be successful when they know what their customer wants the most and what their company is best at. And here at OrangeBD we serve our customer's wants with what we do best."



OUR CLIENTS



National Human Rights
Commission (NHRC), Bangladesh



Department of Labor



OUR CLIENTS



International
Labour
Organization



TECHNOLOGY STACK

Frontend



Backend



Database and Caching



Mobile App



Monitoring Tools



DevOps Tools




Open Source Products



**THANKS
FOR BEING
WITH US**

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